



M14HOOPS LYONS
PLACEMENT DAY
Spring A.T.P

PLACEMENT DAY ITINERARY

Parent Meeting [VIDEO]

Training Session Evaluations

M14HOOPS STATS

- Founded September 23, 2009
- Helped families save over \$10 Million in athletic scholarships

A few M14Hoops Alum:

- Greta Kampschroeder – Michigan
 - Patrick Robinson – UMSL
 - Kenzie Hare – Marquette
 - Jonah Hinton – NW Missouri State
 - Dre Davis – Seton Hall
 - Nijel Pack – Miami University
 - Syd Parrish – University of Indiana
 - Meg Newman – Arizona State University
- Class of 2024 Graduating Seniors received scholarships!

We care and we celebrate all of our players! Character development and life skills are equally as important to us as their success on the court. It matters!

BUSINESS MODEL: RESULTS & QUALITY

We pride ourselves in getting results! This is achieved by placing players in the right environment to advance their development.

What matters to us:

- Commitment level – basketball is a tomorrow sport, you have to work TODAY!
- Accountability – all stakeholders have a vital role to play!
- Rules – must be followed!
- Honesty + Integrity + Respect – winning combination!
- Quality matters!

Placement Day: The What and Why

Placement Day is our try-out for the M14 Academy. This is our way to ensure quality as we are able to observe who is not only interested but also committed. This is the fairest way we have found to assess growth and talent from season to season. Players are evaluated based on skill and talent in hopes of being placed in one of our M14 Academy classes. This means that not everyone will be placed. Each Academy Season, spots are **earned** which means all players must be evaluated before the preceding Academy Season.

If your player is not available for their official Placement Day, we do offer make-up evaluations. All players must be evaluated by the date listed on the website to be considered in the first round of invites. If an alternate date is needed, please contact us at info@m14hoops.com.

M14 Academy

- 2-month commitment
 - 9-weeks total
 - 18 Total sessions with 8 makeup sessions offered
- Progressive Program: Each Session & Part building on the next.
- IQ/Mentality Training
 - Competitions (1on1, 3on3)
 - Helps us address body language, listening, adversity, and “being a star”
- Skill progression correlates with each player’s needs

CURRICULUM

Part 1: **BALL HANDLING** (creating space, footwork, attack moves, handling pressure***zigzag drill***)

Part 2: **SHOOTING** (footwork, shots off the dribble, catch & shoot, form shooting, moving without the ball)

Part 3: **Translation (3on3, defense, moving without the ball)**

The first 3 weeks we will work on ball handling, the next 3 weeks will be dedicated to shooting and the last 3 weeks the players will compete against each other (3on3, defense, moving without the ball). Our philosophy is to introduce a move to a player, show them 'how' to do the move and 'why' they are doing the move. After that we want that player to get as many repetitions as possible doing that move at the correct pace.

Each week we build on our moves and concepts, so attendance is expected. Players in this program do need to purchase our Player Package which is our practice jersey and ball handling videos. Our ball handling videos are what we expect players to interact with when they are not at training sessions with us.

SPRING A.T.P. OVERVIEW

- **ALL players must be evaluated for this program**
- 9-week commitment starting in Mid-March ending in May
- 2 sessions a week with a weekly make up session offered.
- Make up sessions DO NOT have to be used during the week a player misses.
- **Sunday, May 12th & Monday May 27th we DO NOT have a session**
- 90 minute sessions each class
- Players are divided into groups based on skill and talent.
- Progressive Program: Each Session building on the next
- 10:1 Player to Coach Ratio
- Curriculum Overview: Part 1 - Ball Handling, Part 2- Shooting, Part 3 -Translation (3on3)
- Players need to bring their own basketballs

IT WORKS!

After 9 weeks of training expect to see RESULTS! 97% of all players who train in our Academy make the grade level team. That percentage increases as the length of time increases that a player has trained with us. The Academy Program stresses skill but also life lessons that will help your player on and off the court. We believe in discipline, structure and creating a positive environment that appropriately challenges players. It works!

**Through the M14 Academy,
Our goal is to make practice skills transferable into game play.**

BASKETBALL TRAINING FEES:

*****CHECK THE WEBSITE FOR YOUR TRAINING SCHEDULE*****

\$295 per month (\$590 Total)

PLAYER PACKAGE: \$70 (or less depending on combination)

Includes: Academy Jersey + Dynamic Edition + Weak Hand Wednesdays



Dynamic Edition



Weak Hand Wednesdays

REGISTRATION

Placement Day results will be emailed, and your 3-day private registration window will open.

*Spots will not be held after the third day
and waiting list participants will be contacted.*

After the initial registration the 2nd installment will be automatically deducted from your account on the following schedule:

Part I: March

Part II: May 1st

Urgency – most M14Hoops items are extremely time sensitive and require immediate action

SUMMER OPTIONS & REMINDERS:

SUMMER CAMPS

Summer Camp Overview

- Open to any and all boys & girls in grades 3rd-8th (FALL 2024 GRADE LEVEL)
- Players do not need to be evaluated to participate
- Each camp is 4 consecutive days
- All players must bring their own basketball to camp
- Morning Camp times are 9a-12p
- Afternoon Camp times are 1:30p-4:30p
- Players can sign up for the All Day option does not include lunch
- 10:1 player to coach ratio
- Groups are divided by grade level, gender and talent
- All basketball campers receive an M14Hoops logo shirt for participation
- Early registration is encouraged, we do anticipate selling out!
- Visit the website for dates, price and camp options!

SUMMER NIGHT TRAINING

Summer NIGHT Overview

- Player do NOT need to be evaluated for this program
- Starts the week of June 10th
- Each session is 90 minutes
- 10:1 player to coach ratio
- June & July offers 3 weeks (6 total sessions each month)
- **We DO NOT have a session on July 4th**
- Groups are divided based on grade level, gender, and skill
- Players need to bring their own basketball
- We do not offer make up sessions for missed sessions for this program

SKILLS WE WILL WORK ON

- **Mondays/Tuesdays:**
Ball Handling, creating space, footwork, attack moves, finishing moves
- **Wednesdays/Thursdays:**
Shooting, footwork, shots of the dribble, catch and shoot, form shooting, moving without the ball





